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FOR IMMEDIATE RELEASE

PRESS RELEASE

Rotary's PolioPlus Campaign Receives Execulink's Annual Holiday Donation

Woodstock, ON – December 7, 2015 – Execulink Telecom handed over their annual holiday donation to Rotary International's PolioPlus campaign, the goal of which is to immunize the world's children against polio.

Ian Stevens, Execulink's CEO (left), presented Ted Beynen, President of the Woodstock Rotary Club (right), with a cheque for \$6,600.

This donation will be matched 2-1 by the Bill & Melinda Gates Foundation as well as the Canadian Government, which means every dollar from this donation, will immunize 5 children. Execulink's total donation will immunize roughly 33,000 children worldwide.

Execulink's donation is part of their Holiday Giving campaign, a tradition for the Telecommunications provider during this time of year.



“We are proud to use our annual Holiday donation to support the polio eradication efforts and we applaud Rotary's dedication to this cause,” says Stevens, “Execulink is also thankful to the Bill & Melinda Gates Foundation and the Canadian Government for maximizing the impact of our contribution.”

Rotary launched the PolioPlus program in 1985. Since then, nearly seven million children have escaped the threat of polio because of the Global Polio Eradication Initiative. Due to the efforts of Rotary and its global partners, reported polio cases have dropped 99% and the world is on a threshold of eradicating the disease.

“With Execulink's generous donation, we are one step closer to meeting our goal of eradicating Polio worldwide,” exclaimed Beynen.

Find more information about the Global Polio Eradication Initiative at endpolionow.org.

About Execulink

In operation since 1904, Execulink Telecom has evolved from a small independent local telephone company into one of the leading telecommunications providers in Ontario. Through innovation and forward-thinking, we cultivated our local telephony offerings to provide a full-scale suite of telecommunications services including data, internet, cable television, mobility and advanced voice features. These services are now available to all levels of industry, encompassing 50,000 business, enterprise, government, and residential customers.

About Rotary

Rotary brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 34,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world. Visit rotary.org and endpolio.org for more about Rotary and its efforts to eradicate polio.

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