

HOW TO SET UP A BACKUP INTERNET/FAILOVER PLAN

Simple steps to make sure an Internet outage doesn't stop your business.



1

What is Backup Internet/Failover?

Failover is a way to keep your business online if your main Internet goes down. If your main connection fails, failover automatically switches to a backup connection.

2

Why Does This Matter?

- Card machines stop working — can't take payments.
- Phones may stop working if they rely on the Internet (like Hosted Phone or VoIP)
- Online orders can't come in.
- Cloud tools like email, schedules, or files won't be accessible.
- Wi-Fi for customers and staff is gone.

3

What Are My Options for Backup Internet/Failover?



Mobile Hotspot (Cellular Backup): Creates Wi-Fi using a cell signal (LTE). Good for small businesses.



Secondary Internet Line: Two different connections. Best for businesses that can't afford downtime.



LTE Wireless Failover Service: Always-on backup that switches automatically. Great for reliable backup.



Managed Failover (PWAN or SD-WAN): Ideal for larger or multi-location businesses needing advanced routing and redundancy.

4

How to Decide What's Right for Your Business

- How much would an outage cost you?
- How many devices need to stay connected?
- Do you have patios, event spaces, mobile service?
- Are you in a rural area (check cell coverage)?
- Is your phone system Internet-based (VoIP/Hosted Phone)?

5

What Happens Automatically vs. What You Need to Do

- **LTE Wireless Failover:** Automatically switches over.
- **Secondary Internet Line:** May auto-switch if set up; may need manual connection.
- **Mobile Hotspot:** Manual — staff connect devices to it.

How Execulink Can Help →

- Review what you need based on your size, tools, and location
- Recommend the right backup solution
- Set up and test failover

Need help setting up a backup plan? Call Execulink Business Support: 1-877-334-7631 — we're here to help.