

# LTE BACKUP SOLUTION

Keep your business online, no matter what.

Having your business' Internet go down is not only extremely annoying, but it could affect your bottom line or your company's reputation.

Although different Internet types have varying degrees of reliability, no Internet hardware is 100% immune to severe weather, construction accidents or cyber attacks. Any of these things could leave you offline for hours or even days, leaving your essential business tools like point of sale computers practically useless.

### LTE Backup Overview

Luckily, Execulink provides a hardware solution to these connection interruptions that gets you back up and running seamlessly. Introducing Execulink's LTE Backup Solution.

The LTE backup Solution uses a cellular gateway coupled with a SIM card to provide an alternate method of access to the Internet using Mobile networks. The failover kicks in when your primary connection goes down so that you never have to

worry about downtime again.

## Reasons to Guard Against Downtime

Having a secure and reliable Internet connection is perhaps most important for transaction hardware at the point of sale. You've spent endless time, money and energy into attracting customers to your business; don't lose them because of a poor experience right at that crucial final moment of sale.

Besides the point of sale hardware, there are a number of other reasons your business needs a consistent connection. For instance, many businesses have embraced mobile applications to handle customer information for loyalty programs and gift cards. When these aren't available due to downtime, it creates a poor customer experience and could tarnish your business' reputation.

What about all your IoT (Internet of Things) equipment, like cameras, thermometers, or security sensors? An LTE Backup solution could help keep your IoT gadgets running smoothly, creating a consistently safe and comfortable environment for you, your staff and your customers.





#### Packages and Pricing\*

There are a variety of LTE Backup Solution packages to choose from dependent upon your business' use of Internet and its budget. Please reference the chart below for more information.

Data Package	Overage Charges	Cost
LTE Backup 25 Mb	\$0.20/Mb	\$5.00/mo
LTE Backup 50 Mb	\$0.10/Mb	\$7.00/mo
LTE Backup 100 Mb	\$0.05/Mb	\$10.00/mo
LTE Backup 500 Mb	\$0.05/Mb	\$15.00/mo
LTE Backup 1 Gb	\$15.00/Gb	\$25.00/mo
LTE Backup 2 Gb	\$12.00/Gb	\$35.00/mo
LTE Backup 3 Gb	\$12.00/Gb	\$45.00/mo
LTE Backup 5 Gb	\$10.00/Gb	\$60.00/mo
LTE Backup 10 Gb	\$10.00/Gb	\$110.00/mo
LTE Backup 15 Gb	\$10.00/Gb	\$190.00/mo
LTE Backup 25 Gb	\$10.00/Gb	\$250.00/mo
LTE Backup 50 Gb	\$8.00/Gb	\$375.00/mo
LTE Backup 100 Gb	\$8.00/Gb	\$725.00/mo

Businesses that want a simple failover solution for low-usage IoT tech may want to choose one of the economical packages from 25 to 500 Mb.

Businesses with more IoT components may want to take advantage of a plan with more data usage.

Furthermore, the data usage included with each package applies to all locations for your business, allowing for a simpler solution and the additional peace of mind of knowing you're covered across the board.

+ Microhard Bullet 4G Cellular Gateway \$14.95/mo

LTE Backup requires a cellular gateway to connect to the network. Our technicians recommend the Microhard 4G Cellular Gateway, which comes fully supported by our 24/7 Customer Care team.

### Setup & Support

We are dedicated to providing the highest level of support possible. We will work with you to set up a solution designed around your company's needs. Our technicians can work with you to set up your equipment or assist you with training your employees. Should an issue arise, it will be resolved quickly and efficiently by Execulink Telecom's team of technicians.

<sup>\*</sup>A one-time SIM card activation fee of \$2.00 applies to all packages.