

Innovation for Success: Execulink Telecom Empowers Modern Consumers with Cutting-Edge Solutions

Woodstock, ON – April 3, 2024 – Execulink Telecom, a leading provider of broadband and telecommunications services headquartered in Woodstock, is proud to celebrate its 120th anniversary this year. The company has recently launched four innovative products aimed at transforming the customer experience in connectivity and home entertainment. These recent additions to Execulink's product lineup include Smart Home Services, Web Hosting Solutions, a new Wi-Fi 6 Router, and the Link TV Starter Plus package. These offerings are tailored to meet the evolving needs of consumers in today's digital age. Execulink takes pride in providing a comprehensive range of services to its customers, including Internet, TV, Phone, Mobility, and more!

Smart Home Services

Introduced in December 2023, Execulink's [Smart Home Services](#) offer customers a comprehensive solution to monitor and automate their homes. Powered by the user-friendly [Alarm.com app](#), customers can now effortlessly manage their smart devices, control their compatible devices, and receive real-time alerts, providing a smarter and safer living experience. Available in two packages, starting at just \$15 per month, Execulink's Smart Home Services are tailored to suit different needs and budgets, ensuring convenience and peace of mind for homeowners.

Link TV Starter Plus Package

Execulink responded to the growing demand for affordable yet channel-diverse television services by launching the [Link TV Starter Plus](#) package in December 2023. Priced competitively at \$45 per month, the package offers access to a robust lineup of 65 TV channels and 100 music channels, with the flexibility to add additional channels through customizable add-on packs. Whether customers prefer news, sports, movies, or lifestyle content, Link TV Starter Plus delivers unmatched value and entertainment options.

New Wi-Fi 6 Router

A new and improved Wi-Fi 6 router, launched in January as the newest addition to Execulink's Complete Wi-Fi solution, offering optimal coverage and speeds up to 2.5Gbps. The [Premium Wi-Fi 6 Beacon](#) router is powered by Wi-Fi 6 technology and includes a user-friendly app for easy setup and management, showcasing Execulink's commitment to reliable Internet and Wi-Fi services. It's available for a monthly rental price of \$9.95, with the option to add Mesh Wi-Fi Beacons for extended coverage at \$5.95 each per month, available on plans up to 1Gbps.

Web Hosting Solutions

In February, Execulink enhanced its [web hosting solutions](#), by introducing new DIY (Do-It-Yourself) and DIFM (Do-It-For-Me) packages. These additions to our suite of services are tailored to meet the evolving needs of businesses seeking flexibility in managing their online presence. Whether customers want to manage their sites directly or rely on professional support, our latest offerings equip them with the necessary tools and support necessary for effective and secure online engagement. Our new hosting plans provide fast, secure, and scalable solutions for websites, e-commerce platforms, and more. With

competitive pricing and customizable features, Execulink's web hosting services are tailored to meet diverse needs and help users achieve their online goals effectively.

Ian Stevens, CEO of Execulink Telecom, expresses, "We are thrilled to introduce these innovative products that align with our commitment to delivering exceptional connectivity, entertainment, and technology solutions to our customers. Whether it's enhancing home automation, providing diverse TV options, or supporting online endeavors, Execulink remains dedicated to driving digital transformation and enriching customer experiences."

For more information about Execulink's new products and services, please visit www.execulink.ca.

About Execulink Telecom In operation since 1904, Execulink Telecom has evolved from a small independent local telephone company into one of the leading telecommunications providers in Ontario. Through innovation and forward-thinking, we cultivated our local telephony offerings to provide a fullscale suite of telecommunications services including data, internet, television, mobility and advanced voice features. These services are now available to all levels of industry, encompassing 50,000 business, enterprise, government, and residential customers.

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