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Execulink Telecom Supports Local Communities in First Sponsorships of 2024

(Woodstock, ON) April 5, 2024 – Execulink Telecom, a leading telecommunications provider in Ontario, is proud to announce its recent sponsorships of various community events and initiatives throughout the region. As part of its commitment to supporting local talent and fostering community growth, Execulink has partnered with a diverse array of organizations, underscoring its dedication to community support in Southwestern Ontario.

Among the notable sponsorships for 2024 is the sponsorship to the Municipality of Strathroy-Caradoc, exemplifying Execulink's dedication to supporting local government initiatives aimed at enhancing the quality of life for residents. The sponsorship will aid in the expenses for the 12+ events that the Municipality hosts, including Strathroy Ribfest, August Street Party, Winterfest, Downtown Strathroy Market and much more.

Furthermore, Execulink is excited to announce its sponsorship of the Mud Creek Bluegrass Festival in Parkhill on July 11 -14, a 4-day celebration of music and culture that brings together residents and visitors alike. This festival provides economic value to the community and is a great opportunity for a not-for-profit organization to raise money.

Execulink has also extended its sponsorship, for the 4th straight year, to Racin' Grayson (Grayson Masson), a ten-year-old prodigy competing in the Jr. Late Model Racing Series in Southwestern Ontario, Canada. Racin' Grayson will sport the company's logo on his model racecar and spread his love of racing at various Execulink events throughout the summer.

In addition to supporting emerging athletic talent, Execulink is proud to be a key sponsor of Paint Ontario, an esteemed art exhibition and contest hosted at the Grand Bend Art Centre. Through this partnership, Execulink underscores its appreciation for the arts and its recognition of the vital role they play in enriching communities across Ontario.

Rounding out its diverse portfolio of sponsorships, Execulink is honored to support "A Night Out in Oxford," an event organized by Tourism Oxford aimed at promoting the region's rich cultural heritage and vibrant tourism industry. Through this partnership, Execulink reaffirms its role as a catalyst for community engagement and economic growth in Southwestern Ontario.

"Execulink Telecom is deeply committed to supporting the communities we serve," said Ian Stevens, CEO of Execulink Telecom. "Through our diverse range of sponsorships, we aim to contribute to the vitality and vibrancy of Southwestern Ontario, while also showcasing our dedication to being a trusted partner to local businesses and organizations."

Execulink Telecom's sponsorship initiatives underscore its ongoing commitment to corporate social responsibility and community engagement, reflecting the company's ethos of making meaningful contributions to the communities it serves.



For more information about Execulink Telecom and its community initiatives, please visit <u>execulink.ca/community/giving-back.</u>

About Execulink Telecom In operation since 1904, Execulink Telecom has evolved from a small independent local telephone company into one of the leading telecommunications providers in Ontario. Through innovation and forward-thinking, we cultivated our local telephony offerings to provide a full-scale suite of telecommunications services including data, internet, television, mobility and advanced voice features. These services are now available to all levels of industry, encompassing 50,000 business, enterprise, government, and residential customers.

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