

# Outdoor Wi-Fi & Event Internet Planning Tips

Get your Internet ready for patios, pop-ups, and outdoor events this season.

Spring and summer bring more foot traffic and outdoor setups — and if your Wi-Fi doesn't reach, it can impact payments, service, and your customer experience. Here's how to stay ahead of it with a few simple, practical tips.



## IDENTIFY ALL THE OUTDOOR SPACES YOU'LL USE

Ask yourself:

- Will staff be using tablets, phones, or payment terminals outside?
- Are you offering guest Wi-Fi on a patio or event space?
- Is your team working from a mobile booth, tent, or temporary trailer?

### QUICK TIPS

Wi-Fi drops off fast once you step outside — especially with brick walls or large buildings. Walk your space and check connectivity now, before the rush.



## TEST CRITICAL DEVICES IN REAL CONDITIONS

- Bring your devices outside during peak hours to see how your Wi-Fi holds up.
- POS terminals and wireless payment devices should connect instantly and reliably — no lags or retries.
- If using tablets for menus, service, or checkout, check for loading delays or app timeouts.
- Confirm that guest Wi-Fi works, is easy to access, and keeps customer traffic separate from your business network.

### QUICK TIPS

Poor signal or slow response time? You likely need a Wi-Fi extender or outdoor access point.



## STRENGTHEN YOUR NETWORK & PLAN FOR OUTAGES

Outdoor tech setups are more prone to issues like interference, dead zones, and unexpected outages. Prepare with:

- **Outdoor-rated Wi-Fi access points** mounted above eye level for stronger coverage
- **LTE failover** (automatic cellular backup Internet) to stay online if your main connection drops
- **Separate staff and customer Wi-Fi networks** to avoid slowdowns and keep data secure
- Optional: Use **network monitoring tools** to get alerts if signal strength drops

### QUICK TIPS

Events or patios with 20+ users at once often need additional bandwidth or traffic shaping.

**Need Help Getting Set Up?** Call 1-877-334-7631 or visit [execulink.ca/business](https://execulink.ca/business) — we're local and here to help.