

Execulink Telecom Announces Support of the Royal Canadian Legion and Remembrance Day amidst Covid-19

(Woodstock, ON) November 11, 2020 – [The Royal Canadian Legion](#) will receive \$1,000 from local telecom provider [Execulink Telecom](#). Headquartered in Woodstock, Ontario, Execulink is proud to support impactful endeavours in its local communities. Four local Ontario branches of the Legion in Port Dover, Tillsonburg, Thedford, and Woodstock will receive a donation for the annual Poppy Fund Campaign in support of veterans.

Ian Stevens, President and CEO of Execulink Telecom, says “Remembrance Day is an important event for our country and our communities. We are given the opportunity to spend a moment, uninterrupted, to honour those who have fought for the freedoms we enjoy in Canada. In turn, Execulink is proud to give its appreciation and support to the Royal Canadian Legion during a time it is most needed.”

There are many challenges for the Royal Canadian Legion’s Poppy Fund Campaign across the country this year, according to [CTV News](#). “It’s hard, the board is more empty this year...” says Larry Lynch, President of the Lancaster Branch in Saint John. “That money [from the Poppy Fund] goes into a full range of programs across the country and that can range from helping veterans in an emergency time. Sometimes veterans find themselves in the midst of homelessness and we help with that.”

“Our [Vision, Mission, and Values](#) guide us when giving back to our local communities,” shares Andrea Atkinson, Vice President Customer Experience at Execulink Telecom. “We’ve all grown accustomed to the community events, school assemblies, and the poppy donation boxes that typically accompany Remembrance Day, but like many other things, it looks a bit different this year. Now, more than ever, is the time to support each other and our communities.”

The poppy has long been the symbol of Remembrance Day. It was officially adopted by the Great War Veterans Association of Canada, the predecessor to the Royal Canadian Legion, in 1921, three years after it was first worn by Moina Michael. A soldier stationed in New York, Michael made a personal pledge to wear the red flower made so famous by John McCrae’s poem *In Flanders Fields* as an act of remembrance.

For more information on the Royal Canadian Legion or to donate to the Poppy Fund, visit www.legion.ca/donations.

For information on community involvement, sponsorship opportunities, and Internet, TV, Phone and Mobility services, visit Execulink at www.execulink.ca.

About Execulink Telecom

In operation since 1904, Execulink Telecom has evolved from a small independent local telephone company into one of the leading telecommunications providers in Ontario. Through innovation and forward-thinking, the telecom provider has cultivated what began as local telephony offerings to provide a full-scale suite of telecommunications services including data, internet, television, mobility, and advanced voice features. These services are now available to all levels of industry, encompassing 50,000 business, enterprise, government, and residential customers.

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