

Execulink Telecom Introduces Enhanced Web Hosting Packages Offering More Choice.

(Woodstock, ON) February 15, 2024 – Execulink Telecom, a leading telecommunications provider in Ontario, has announced an update to its web hosting services. This update introduces a wider range of choices for businesses, including DIY (Do-It-Yourself) and DIFM (Do-It-For-Me) web hosting options, tailored to the unique needs of each customer. These solutions aim to simplify the management of online presence, offering flexibility for those who prefer either hands-on control or expert assistance.

Eric Davies, VP Sales and Marketing at Execulink, stated, "We've enhanced our web hosting offerings to better meet the diverse needs of our customers, from growing businesses to large enterprises and online retailers."

The enhanced web hosting packages include:

- **Web Premium:** Ideal for businesses looking to establish or expand their online presence.
- **Web Ultra:** Designed for high-traffic websites needing maximum performance.
- **Web Presence Pro (DIFM):** A managed solution for businesses seeking professional website design and marketing services.
- **Web Commerce Plus (DIFM):** Aimed at businesses aiming to boost online sales, offering advanced eCommerce capabilities.

"By providing the choice between DIY and DIFM options, we empower our customers to select the web hosting service that best fits their business strategy, ensuring they have the necessary tools and support for online success," added Davies.

For more details on Execulink Telecom's web hosting services, visit Execulink.ca/webhosting

About Execulink Telecom - In operation since 1904, Execulink Telecom has evolved from a small independent local telephone company into one of the leading telecommunications providers in Ontario. Through innovation and forward-thinking, we cultivated our local telephony offerings to provide a full-scale suite of telecommunications services including data, internet, television, mobility and advanced voice features. These services are now available to all levels of industry, encompassing 50,000 business, enterprise, government, and residential customers.

###

PR Contact: Nicole Paterson | marketing@execulinktelecom.ca | (519) 456-7200 x 7918